

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L5	80	(purchas\$5 or buy\$4) same (credit or points or reward\$5 or award \$5) same accumulat \$5 same (retail or grocery) near3 store	US-PGPUB; USPAT	OR	ON	2008/04/21 15:29
L6	22	5 and (frequen\$5 or loyalty) adj card	US-PGPUB; USPAT	OR	ON	2008/04/21 15:30
L7	626	(purchas\$5 or buy\$4) same (credit or points or reward\$5 or award \$5) same accumulat \$5 same (retail or grocery or store)	US-PGPUB; USPAT	OR	ON	2008/04/21 15:31
S1	201	(incentive or reward \$5 or award\$5 or compensat\$5 or loyalty or frequen\$6) same (purchas\$5 or buy\$4 or client or consumer or customer or participant or member) same (profite or earning or dividend)	USPAT	OR	ON	2008/04/07 09:16
S3	82	(incentive or reward \$5 or award\$5 or compensat\$5 or loyalty or frequen\$6) same (purchas\$5 or buy\$4 or client or consumer or customer or participant or member) near9 (profite or earning or dividend)	USPAT	OR	ON	2008/04/07 09:24

S10	76	(incentive or reward \$5 or award\$5 or compensat\$5) same (loyalty or frequen\$6) same (purchas\$5 or buy\$4 or client or consumer or customer or participant or member) same (company or merchant or vendor or retail or store) near9 (profit or earning or dividend)	US-PGPUB; USPAT	OR	ON	2008/04/07 09:39
S11	181	(incentive or reward \$5 or award\$5 or compensat\$5) same (loyalty or frequen\$6) same (purchas\$5 or buy\$4 or client or consumer or customer or participant or member) same (company or merchant or vendor or retail or store) same (profit or earning or dividend)	US-PGPUB; USPAT	OR	ON	2008/04/07 09:41
S12	18	(incentive or reward \$5 or award\$5 or compensat\$5 or loyalty or frequen\$6) same (purchas\$5 or buy\$4 or client or consumer or customer or participant or member) same (company or merchant or vendor or retail or store) near5 (profite or earning or dividend)	USPAT	OR	ON	2008/04/07 11:54

S13	48	(incentive or reward \$5 or award\$5 or compensat\$5 or loyalty or frequen\$6) same (purchas\$5 or buy\$4 or client or consumer or customer or participant or member) same dividend	USPAT	OR	ON	2008/04/07 12:04
S14	138	(incentive or reward \$5 or award\$5 or compensat\$5 or loyalty or frequen\$6) same (purchas\$5 or buy\$4 or client or consumer or customer or participant or member) same dividend	US-PGPUB; USPAT	OR	ON	2008/04/07 13:56
S33	156	"6301609"	US-PGPUB; USPAT	OR	ON	2008/04/15 17:21
S51	19	"5794210" and (attention same viewing)	USPAT	OR	ON	2008/04/17 09:52
S52	87	"5794210" and (attention and viewing)	USPAT	OR	ON	2008/04/17 11:40
S55	1	"20020116266" and ((attention or viewing) same session)	US-PGPUB	OR	ON	2008/04/17 14:58
S57	173	kiosk and ((attention or view\$5) same presentation same (message or addverti \$9))	US-PGPUB	OR	ON	2008/04/17 15:00
S58	203	kiosk and ((attention or view\$5) same presentation same (message or addverti \$9))	US-PGPUB; USPAT	OR	ON	2008/04/17 15:00
S59	184	S58 and (reward\$5 or award\$5 or incentive or points or credit)	US-PGPUB; USPAT	OR	ON	2008/04/17 15:01

S60	58	S58 and (kiosk same (reward\$5 or award \$5 or incentive or points or credit))	US-PGPUB; USPAT	OR	ON	2008/04/17 15:02
S61	17	kiosk same ((attention or view\$5) same presentation same (message or adverti\$9))	US-PGPUB; USPAT	OR	ON	2008/04/17 15:29
S62	82	kiosk same ((attention or view\$5) same (presentation or message or adverti \$9))	USPAT	OR	ON	2008/04/17 15:44
S63	156	kiosk same ((attention or view\$5) same (presentation or message or adverti \$9))	USPAT	OR	ON	2008/04/17 15:52
S64	139	S63 and (reward\$5 or award\$5 or incentive or points or credit)	US-PGPUB; USPAT	OR	ON	2008/04/17 15:53
S65	540	kiosk same ((attention or view\$5 or watch\$5) same (presentation or message or adverti \$9))	US-PGPUB; USPAT	OR	ON	2008/04/17 15:53
S66	484	S65 and (reward\$5 or award\$5 or incentive or points or credit)	US-PGPUB; USPAT	OR	ON	2008/04/17 15:53
S67	137	kiosk same ((attention or view\$5 or watch\$5) near4 (presentation or message or adverti \$9))	US-PGPUB; USPAT	OR	ON	2008/04/17 15:54
S68	125	S67 and (reward\$5 or award\$5 or incentive or points or credit)	US-PGPUB; USPAT	OR	ON	2008/04/17 15:54
S69	117	S67 and (reward\$5 or award\$5 or incentive or points)	US-PGPUB; USPAT	OR	ON	2008/04/17 15:55

S71	235	(user or consumer or customer or client or participant or buyer) near7 ((attention or view\$5 or watch\$5) near4 (presentation or message or adverti\$9)) same (award\$5 or reward\$5)	US-PGPUB; USPAT	OR	ON	2008/04/17 15:58
S72	133	S66 and (reward\$5 or award\$5 or incentive or earn\$4)	US-PGPUB; USPAT	OR	ON	2008/04/17 16:36
S73	133	S65 and (reward\$5 or award\$5 or incentive or earn\$4)	US-PGPUB; USPAT	OR	ON	2008/04/17 16:39
S81	235	kiosk and ((reward\$5 or award\$5 or (earn\$4 adj (credit or points))) same (view\$5 or attention) same (message or adverti\$9 or promotion\$4 or presentation))	US-PGPUB; USPAT	OR	ON	2008/04/18 09:45
S82	235	S81 and (time or period or session)	US-PGPUB; USPAT	OR	ON	2008/04/18 09:46
S83	235	S81 and (time or period or session) and (kiosk or display or billboard)	US-PGPUB; USPAT	OR	ON	2008/04/18 09:46
S84	387	view\$ near5 (adverti\$9 or promotion) same (time or period or session) and (kiosk or display or billboard) same (reward\$5 or award\$5 or incentive)	US-PGPUB; USPAT	OR	ON	2008/04/18 11:17
S85	52	view\$ near5 (adverti\$9 or promotion) same (time or period or session) same (kiosk or display or billboard) same (reward\$5 or award\$5 or incentive)	US-PGPUB; USPAT	OR	ON	2008/04/18 11:17

S86	212	view\$ near5 (adverti\$9 or promotion) same (time or period or session) same (reward\$5 or award \$5 or incentive)	US-PGPUB; USPAT	OR	ON	2008/04/18 11:24
S91	1	"20020053076" and (time or period)	US-PGPUB	OR	ON	2008/04/21 12:09
S92	38	view\$ same (adverti\$9 or promotion\$4 or marketing) same (time or period) same (credit or points or reward\$5 or award \$5) and (accumulat\$5 same (time or period) same session)	US-PGPUB; USPAT	OR	ON	2008/04/21 12:17
S93	395	view\$ same (adverti\$9 or promotion\$4 or marketing) same (time or period) same (credit or points or reward\$5 or award \$5) and (accumulat\$5 same (time or period or session))	US-PGPUB; USPAT	OR	ON	2008/04/21 12:21
S94	115	view\$ same (adverti\$9 or promotion\$4 or marketing) same (time or period) same (credit or points or reward\$5 or award \$5) same (accumulat\$5 same (time or period or session))	US-PGPUB; USPAT	OR	ON	2008/04/21 12:22
S95	64	("6002393").URPN.	USPAT	OR	ON	2008/04/21 12:27

4/ 21/ 2008 5:23:58 PM

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